

Tanmay Awasthi

Visual Designer

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[Portfolio](#) [LinkedIn](#)

EDUCATION

Netaji Subhas University of Technology, Delhi, India

Bachelor of Design (B.des) - Product Design

2022-2026

City Montessori School, Lucknow, India

Senior Sec. (XII)

2021

EXPERIENCES

Rivet

Visual Designer

Jan 2026 - Present

- Shaped Rivet's visual identity across branding, marketing, product, and digital touchpoints.
- Designed websites, social campaigns, launch assets, event collateral, and print creatives for user acquisition and brand communication.
- Created visual systems and campaign assets for Rivet Party, Valentine's Day, Galentine's, Party Mode, and app-install campaigns.
- Leveraged AI tools including Midjourney, Higgsfield, and generative AI workflows to develop concepts, 3D/product visuals, campaign imagery, and creative explorations.
- Collaborated with founders and product/marketing teams to translate campaign and product requirements into cohesive visual communication.

Noise

Visual/Product Design Intern

July 2025 - Dec 2025

- Designed smartwatch watchfaces and UI flows for upcoming devices including Diva, Ultra Series, and Echo.
- Conducted feature research, concept development, and visual explorations for new smartwatch launches.
- Created product visuals, app components, promotional assets, and website pages, collaborating with product and frontend teams.

Dehaat

Visual Design Intern

Sept 2024 - Dec 2024

- Designed digital, print, and social creatives for marketing campaigns and brand communication.
- Created 3D product renders and animations for DeHaat Bageecha across web and marketing platforms.
- Developed website banners, product assets, and reusable visual elements in collaboration with marketing teams.

Lens Media House

Graphic Design Intern

June 2023 - Oct 2023

- Designed branding, social media creatives, presentation decks, and digital campaign assets.
- Developed visual compositions and graphics while maintaining consistency across digital platforms.

POSITIONS OF RESPONSIBILITY

- **Head of Design** - Moksha'25 (Annual Cultural fest of NSUT)
- **Head of Design** - Resonanz'24 (Intra College Cultural fest of NSUT)
- **Photographer** - Junoon NSUT (Photography Club of NSUT)

SKILLS

- **Software:** Adobe Illustrator, Photoshop, InDesign, Lightroom, Blender 3D, Figma, After Effects
- **AI:** Midjourney, Higgsfield, Sora: Concept Development, Image Generation, 3D Visualization, Creative Exploration
- **Design:** Storytelling, Brand Design, Packaging, 3D Visualization, UI/Web Design, Photo & Videography