

Tanmay Awasthi

Visual Designer

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[Portfolio](#) [LinkedIn](#)

EDUCATION

Netaji Subhas University of Technology, Delhi, India

Bachelor of Design (B.Des) - Product Design

2022-2026

City Montessori School, Lucknow, India

Senior Sec. (XII)

2021

EXPERIENCES

Noise

Visual Design Intern

July 2025 - Present

- Partnered with product and frontend teams to design and develop innovative, visually engaging watch faces for next-generation smartwatches.
- Designed user interfaces for the Luna AI onboarding flow, creating a smoother and more user-friendly experience.
- Improved efficiency of the full user interface for an upcoming smartwatch, enhancing usability and performance.

Dehaat

Visual Design Intern

March 2025 - June 2025

- Designed print assets such as promotional materials to enhance customer engagement and build brand awareness.
- Developed digital banners for the website, focusing on attractive and functional visuals to improve the online user experience.
- Crafted 3D renders for DeHaat Bageecha, transforming product visuals into aesthetically appealing assets for website and marketing purposes.
- Created 3D assets for future graphic needs, ensuring versatile and visually rich product representations.
- Produced 3D reels and social media creatives, strengthening the brand's digital presence and fostering meaningful connections with the audience.

Lens Media House

Graphic Design Intern

June 2023 - Oct 2023

- Developed creative thinking skills while designing visually captivating graphics with compelling messaging.
- Created eye-catching thumbnails, branding materials, engaging presentation decks, and impactful social media posts.
- Helped the brand establish a consistent visual identity.

POSITIONS OF RESPONSIBILITY

- Head of Design - Moksha'25 (Annual Cultural fest of NSUT)
- Head of Design - Resonanz'24 (Intra College Cultural fest of NSUT)
- Photographer - Junoon NSUT (Photography Club of NSUT)

SKILLS

- **Software:** Adobe Illustrator, Photoshop, InDesign, Lightroom, Blender 3D, Figma, After Effects
- **Design:** Storytelling, Brand Identity Design, Packaging, 3D Visualization, Web Design, Photo & Videography

ACHIEVEMENTS

- Secured 3rd place in the Patch Up Brand Redesign Challenge organized by Designare.