

Tanmay Awasthi

Visual Designer

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[Portfolio](#) [LinkedIn](#)

EDUCATION

Netaji Subhas University of Technology, Delhi, India

Bachelor of Design (B.des) - Product Design

2022-2026

City Montessori School, Lucknow, India

Senior Sec. (XII)

2021

EXPERIENCES

Noise

Visual/Product Design Intern

July 2025 - Dec 2025

- Designed multiple smartwatch watchfaces for upcoming devices including Diva, Ultra series, and Echo, creating both static and animated flagship concepts aligned with target user personas.
- Conducted watchface research, concept development, and presentations for new smartwatch launches, contributing to design directions and flagship visual explorations.
- Designed and improved UI flows and components for Noise apps, including Luna AI onboarding, notification systems, quick replies, and feature interfaces to enhance usability.
- Contributed to product ecosystem design, including smartwatch UI redesigns, app visual components, promotional assets, and website pages while collaborating with product and frontend teams.

Dehaat

Visual Design Intern

March 2025 - June 2025

- Designed print collaterals and promotional assets to support marketing campaigns and strengthen brand communication.
- Created digital banners and website visuals focused on improving visual engagement and overall user experience.
- Produced 3D renders for DeHaat Bageecha, transforming product visuals into high-quality assets for web and marketing platforms.
- Developed reusable 3D product assets and visual elements for future design and marketing requirements.
- Designed social media creatives and short-form visual content to enhance the brand's digital presence.

Lens Media House

Graphic Design Intern

June 2023 - Oct 2023

- Designed thumbnails, branding materials, presentation decks, and social media creatives for digital campaigns.
- Developed visually engaging graphics combining strong composition and messaging to improve content impact.
- Contributed to establishing a consistent visual identity across the brand's digital platforms.

POSITIONS OF RESPONSIBILITY

- **Head of Design** - Moksha'25 (Annual Cultural fest of NSUT)
- **Head of Design** - Resonanz'24 (Intra College Cultural fest of NSUT)
- **Photographer** - Junoon NSUT (Photography Club of NSUT)

SKILLS

- **Software:** Adobe Illustrator, Photoshop, InDesign, Lightroom, Blender 3D, Figma, After Effects
- **Design:** Storytelling, Brand Design, Packaging, 3D Visualization, UI/Web Design, Photo & Videography

ACHIEVEMENT

Secured 3rd place in the Patch Up Brand Redesign Challenge organized by Designare.